






# Smarter with Professional Hearing Care\*

## With Professional Hearing Care

-  Same development in cognition as in people with no hearing loss
-  Better verbal skills and language development in children

## Without Professional Hearing Care

-  Increased cognitive decline
-  Brain shrinkage
-  Increased risk of dementia

\*Only includes people with a diagnosed or acknowledged hearing loss






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# Healthier with Professional Hearing Care\*

## With Professional Hearing Care

-  Increased quality of life
-  Live longer
-  Better sleep
-  Less depressed
-  Less exhausted

## Without Professional Hearing Care

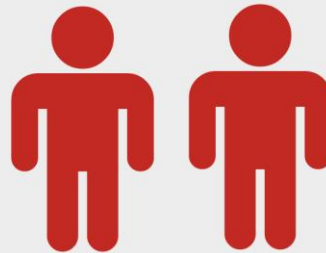
-  Increased risk of depression
-  Increased risk of psychosis
-  Increased risk of earlier death
-  Brain shrinkage
-  Increased risk of dementia

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# Smarter and Healthier with Professional Hearing Care

Two out of three with hearing loss could be Smarter and Healthier



Surveys and scientific studies have found that people who get professional hearing care generally are smarter and healthier than those who don't.

Unfortunately only one out of three take action

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